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Evaluating High-Value Innovations from Low Resource Communities

Applicant Webinar

November 6, 2015

A Culture of Health

Purpose

- To identify promising innovations to improve health in low-resource communities

- To evaluate whether the innovations improve health care and health outcomes without increasing costs

- To disseminate information about successful innovations to other communities

What we're looking for

Evaluations of innovations that are set in and meant to benefit the health of people living in a low-resource community

- May be a geographic region OR a specific target population

Of particular interest:

- Innovations set in rural areas
- Innovations meant to benefit adults or children with complex medical and social needs

Innovations intended to substantially improve a pressing health problem

- Disruptive!

Of particular interest:

- Better integration of health care, public health, social services

- Decreasing use of wasteful or redundant care

- Increasing use of high-value care

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Innovations that are consumer focused and that recognize consumers as important arbiters of care

Of particular interest:

- Health-related goals of consumers, caregivers and communities

- Consumers have the influence, tools and ability to play an integral part in staying healthy and defining and receiving high-value care

- Including consumers in decisions about local health care, public health and social service systems

Mechanisms of interest

- **Further areas of interest**
  - New roles for individuals and organizations *within* the health care system (e.g., paramedics, community health centers…)
  - New roles for individuals and organizations *outside* of the health care system (e.g., social services, early childcare providers, schools…)
  - Peer-to-peer models of support and self advocacy
  - New payment models

  - **See pages 2-3 of CFP for additional examples**

Evaluation Questions

- **What was the innovation and how was it implemented?**

- **How did consumers respond to and experience the innovation?**

- **Did the innovation improve the quality of health care provided to consumers?**

- **Did the innovation improve consumers' health outcomes and quality of life?**

- **Did the innovation affect expenditures for relevant health and/or health care costs?**

- **Potential for replication and expansion of innovation.**

Organizations:

- Preference given to 501(c)3 organizations.

- Applicant organizations must be based in the U.S.

Activities:

- 80% of funding must go to evaluation activities

- Previously untested innovations

- Disruptive innovations

Eligibility Criteria- Settings

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- **If defined geographic area, at least 20% of population must be living at or below the Federal Poverty Level**

- **Geographic area must contain at least 25,000 people.**

- **If a specific population not defined by geography, applicant describes why population is low-resource**

  - Income

  - Poverty status

  - Educational attainment

  - Linguistic or cultural isolation

  - General geographic setting

  - Other relevant indicators

Selection Criteria

- **Potential to build knowledge about high-value innovations**

- **Strong interest in rural communities (not a requirement)**

- **Strength and suitability of evaluation design**

- **Measures cost, efficiency or quality outcomes**

- **Fit, quality and availability of proposed data sources**

- **Qualifications of proposed project team**

- **Willingness to disseminate findings**

- **Appropriateness of budget and timeline**

Award Information

- Up to $2.5 million will be awarded

- Individual awards will range from $250k to $400K

- Funding awarded for up to 24 months

- Up to 10 evaluations will be funded

How to apply

- **Online at: www.rwjf.org/cfp/ivc**

- **Timeline:**
  - December 10th at 3:00 pm ET   Brief proposals due

  - Early February   Notifications sent

  - March 22nd at 3:00 pm ET   Full proposals due

  - Late April   Notifications sent

  - July 15th Grants begin

Questions?

Please contact:

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THANK YOU

To determine poverty level in a geographic area

- **Please follow these steps to determine whether the innovation proposed for evaluation is set in a poverty area as defined by the U.S. Census Bureau:**
- **Go to the FFIEC search tool provided by the Census FactFinder: https:geomap.ffiec.gov/FFIECGeocodeMap1.aspx.**
- **Enter an address in the innovation's target area in the search bar at the top; click "Search"**
- **The census tract code for that address appears in the "Matched Address" box on the left**
- **Click "Census Demographic Data", then click the "Income" tab in the pop-up box**
- **Locate the "% Below Poverty Line" statistic. If it is 20% or greater, the address is in "poverty area" and you are eligible to apply.**

To determine population size

Please follow these steps to determine whether the innovation is set in an area with a population of at least 25,000 people:

- **Go to the American FactFinder Community Facts search tool: http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml.**

- **Enter the name of a city, town, county, or zip code in the search box**

- **Choose the appropriate autofill location, click "Search"**

- **The community facts page for that location appears with population estimates from 2010 and 2014 census data**